

GPI Activity Overview

Kevin Hardie, GPI Workforce Consultant



2023 Multistate Meeting
Glass Protective League
Central States Hosted, Wisconsin
August 29th-31st, 2023

Presentation Overview

- 2023 Clear Choice Awards
- Protective League Leadership Spotlight
- GPI Marketing and Communications Activity
- GPI Tradeshow Presence in Support of Glass
- GPI Shipment and Production Recap
- Key Legislative and Regulatory Highlights



2023 Clear Choice Awards



CCA Winner: Beer, Cider & Flavored Alcoholic Beverages

Brand: Buena Vida Hard Seltzers

Glass Manufacturer: O-I Glass

This bottle was designed to celebrate the Mexican heritage and cultural influence present in Stone Brewing's hometown of San Diego. The shape and color of the glass bottle draws from the look of popular Mexican sodas, and the artwork is inspired by the Calaveras (sugar skulls) that are a common sight on el Día de los Muertos, as well as Talavera tiles molded into the design.



Photo credit: Jocelyn Augustino

CCA Winner: Food

Brand: Carbone Fine Food Pasta Sauces

Glass Manufacturer: Ardagh Glass Packaging

This standout jar has a white label printed on high quality linen paper to replicate the restaurant menu at Carbone's flagship restaurant where the iconic sauce is served. Carbone Fine Foods is committed to using glass packaging because it doesn't interact with the sauce – maintaining its taste and aroma.



Photo credit: Jocelyn Augustino

CCA Winner: Wine

Brand: M nage   Trois Sweet Collection

Glass Manufacturer: O-I Glass

These ornately carved glass bottles were designed to stand out on the shelf in the same way the Sweet Collection wines stand out on the palate. The glass packaging and the wine both combine a sophisticated experience with a fresh sensibility that is sure to engage young and diverse consumers.



Photo credit: Jocelyn Augustino

CCA Winner: Non-Alcoholic Beverages

Brand: Betty Buzz

Glass Manufacturer: O-I Glass

This Betty Buzz flagship glass bottle pays homage to the vintage design of the Golden Age of Flight in the early 20th century, while also being modernized into a simple glass package that features the liquid first and foremost.



Photo credit: Jocelyn Augustino

CCA Winner: Innovation

Brand: Ball® Nesting Jars

Glass Manufacturer: Ardagh Glass Packaging

Ball® has a nearly 140-year history of producing glass mason jars, and these Nesting Jars are an example of the company's knack for innovation while simultaneously staying true to its roots. The jars securely nest and stack, saving 30% more space compared to regular pint jars.



Photo credit: Jocelyn Augustino

CCA Winner: Sustainability

Brand: In Good Taste California Wine Mixer

Glass Manufacturer: Ardagh Glass Packaging

These single-serve glass wine bottles designed by In Good Taste founder Joe Welch represent what the company calls the “Perfect Pour.” Beyond their gorgeous design, they reflect the company’s commitment to reducing emissions and advancing a sustainable glass economy. In Good Taste decided to forgo importing its products from overseas and has instead moved to producing them domestically, dramatically cutting down emissions.



Photo credit: Jocelyn Augustino



In Appreciation for Donald "Butch" Carter's Work with the WCPL



May 16, 2023

Donald "Butch" Carter, Sr.
4284 Lakeview Drive
Ione, CA 95640

Dear Butch,

On behalf of the glass container manufacturing industry's trade association, we'd like to thank you for your many years of service, in helping preserve and protect skilled jobs.

Whether it be as a representative of the local union, a president of the West Coast Protective League, or as a staff member of GMP and USW, your leadership has played a key role in addressing critical legislative and regulatory issues in California.

We're pleased to send you these recent winners from GPI's *Clear Choice Award* program in recognition of your recent retirement. These bottles, first produced at the Tracy and Los Angeles plants, make them a perfect fit as a toast to your hard work on behalf of, "The Men and Woman who Make Glass Containers!"

Thank you again for your efforts on behalf of the glass industry, and we wish you all the best in your next chapter.



Glass Protective League Leadership

Northeast League

- Carl Wilmoth, President
- Gerry Cheatle, Vice-President
- Tracy Stone, Financial Secretary

Central States

- Lisa Street, President
- Tom Forker, Vice-President
- Connie Gibson, Secretary/Treasurer
- Phil Criswell, Assistant Secretary/Treasurer

Southeast League

- Pam Monroe, President
- Charles Gammage, Vice-President
- Randy Trevino, Recording/Financial Secretary

West Coast League

- Robert Plunk, President
- Julie Lee, Recording Secretary
- Mark Keire, Financial Secretary
- Dave Hoffman, GMP International

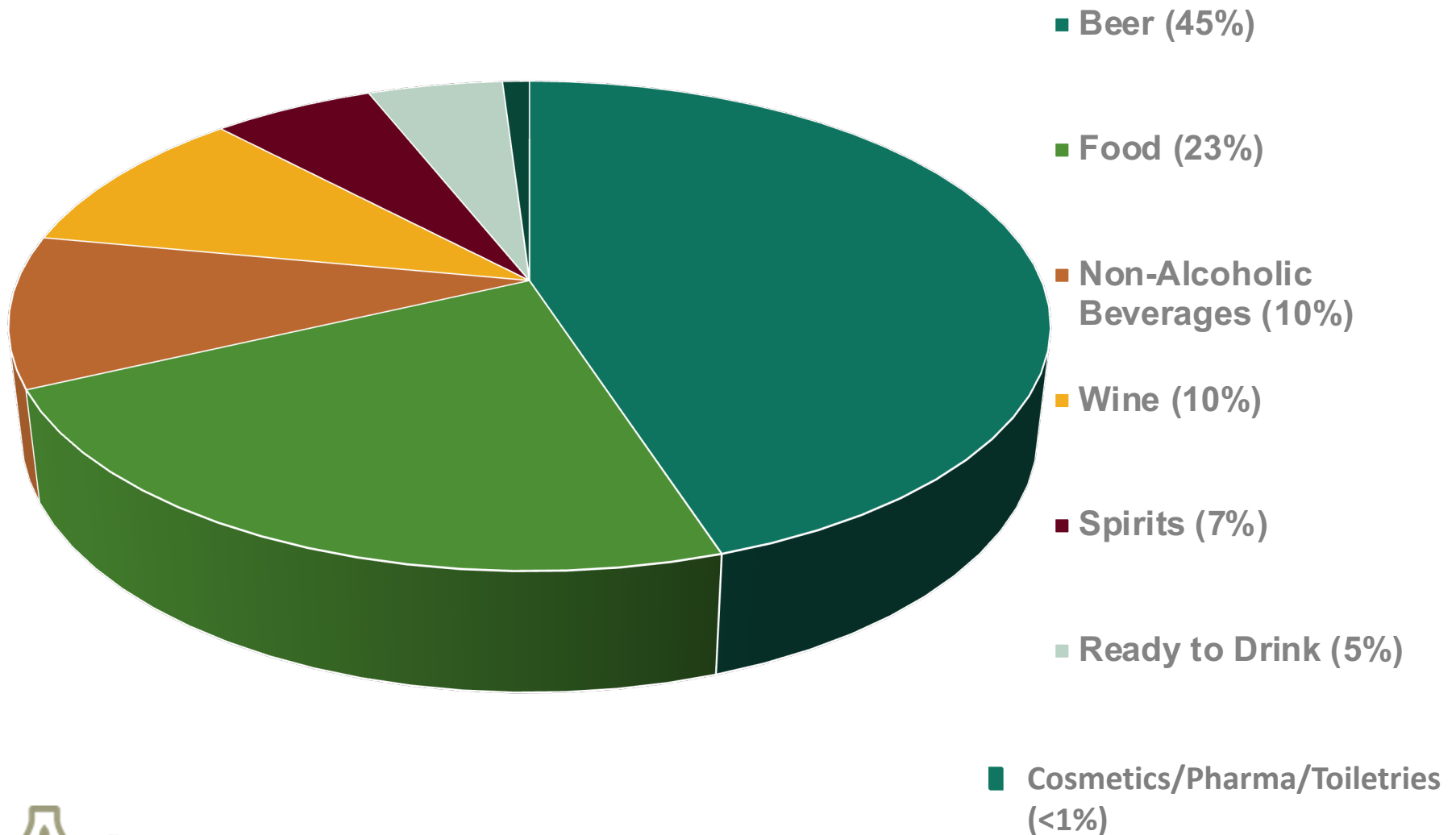
2023 Central States Meeting



2023 CSPL Meeting Attendees Hold Clear Choice Award Winning Products



End Market Share of U.S. Glass Container Shipments by Category (Q2 2023)



Glass Container Shipment Overview

- Glass container shipments across most categories are down slightly YTD
- Same is true for the majority of empty, glass container imports – Chinese imports down sharply for wine/spirits customers (750ml size) and across beverages
- Beer remains the largest food and beverage end market for containers
- Spirits and food end market have seen fluctuating demand, with some months of increase
- The non-alcoholic beverage category has seen an increase YTD (soda, teas, kombucha, fruit juice and similar)



Marketing and Communications Update



2023 GPI Tradeshow Presence



Wine & Spirits Wholesalers
of America



Craft Brewers
Conference



Unified Wine & Grape
Symposium

GPI and member companies continue to expand their visibility at industry trade shows, encouraging brands to choose glass



Potential Customer Contact Form

- GPI's homepage now includes a form that the GPI team will use to facilitate connection between potential customers and member companies
- All inquires are sent to all glass member companies

**Source North American
Glass**



Find out how to source North American glass packaging for your food or beverage products.

[Connect With Us Here](#)



[Glass Packaging Institute \(GPI\)](#) represents the glass container industry in North America. The trade association promotes glass as the optimal packaging choice for food and beverage, advances sustainability policies that promotes glass recycling and educates packaging professionals.

Interested in sourcing North American glass for your food or beverage product?

Fill out the form below, and we'll connect you.

Company or Product

Contact Name

Email

SUBMIT FORM

Consumer Survey

Infographics



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GPI Infographics



GPI Infographics



Don't Trash Glass (DTG)

Progress

GPI continues to work with program sponsors, **Smirnoff** and **Diageo**, to expand Don't Trash Glass.

- Goal to increase bars and restaurant accounts, with targeted focus on the Chicagoland Area.

Illinois Restaurant Association has voiced their interest in the program, and plan to support DTG as part of their sustainability initiatives.

Evanston, IL is adopting the program into small towns in the area.

2023

Garner more brand attention and partnerships for sponsorship of the program

- By increasing sponsorship, we can continue to offer the glass collection service to bars and restaurants at little to no cost.

→ Stay up to date & support the program [@DontTrashGlass](#) on [Twitter](#) and [Facebook](#). → Visit the new DTG landing page [here](#), where bars and restaurants can register.



Legislative and Regulatory Update



glass
packaging
institute

Legislative and Regulatory Highlights Across the U.S.

Extended Producer Responsibility (EPR)

Now law in CA, CO, OR and ME, these programs implement and pay for recycling programs across for towns and cities. Funding provided by the brands and consumer packaged goods companies.

GPI works with legislators and stakeholders to ensure glass is treated fairly (meaning, no more expensive to choose vs. plastic or aluminum), and will be collected in a suitable for recovery for manufacturing

Support for Bottle Bill Programs

Bottle bill programs still provide the majority of recycled glass purchased by container manufacturers

GPI and other packaging manufacturers support creating bottle bill programs when EPR is being considered

GPI and allies look to expand and modernize these programs, as they have no demonstrated impact on sales for covered beverage containers

TTB – Size Request and Rulemaking

- In July 2022, GPI submitted comments to the U.S. TTB (federal regulatory agency for the alcohol industry), asking for specific size approvals for glass containers in the spirits and wine categories
- One of GPI's size requests (355ml/12-ounce for spirits) has long been approved for metal containers, based on an older statute referencing closures and container shape
- TTB recently indicated the rulemaking (final decision for all size requests) will not be ready until March of 2024
- GPI, working with legal counsel, has asked for the already approved size (355ml for spirits) to be approved in an expedited manner for glass – citing an ongoing, competitive disadvantage with cans

Current Marketplace Examples for 355ml Mixed Spirits



Spirits in 10-ounce glass bottles “ok”



More popular 355ml (12-ounce) size currently approved ONLY for metal cans



355ml spirits size approval for glass would open up additional customer markets

New Jersey – Minimum Recycled Content (RC) Law

GPI has been working with glass customers (brands), recycling and waste hauling industry reps, and the New Jersey state legislature over the past two years to amend a forthcoming law that requires most beverages sold in glass in the state to have a certified 35% recycled glass content

- The NJ Sen. Environment/Energy Chair Smith (original bill author) remains willing to consider a legislative fix – **progress is being made**
- **GPI has confirmed support** from key waste and recycling industry stakeholders for targeted recycled glass changes to the law
- **GPI supports increasing recycled glass content in bottles**, however, rolling batch input levels (raw materials vs. recycled glass) and the number of imported glass bottles sold in NJ make any recycled content certification impractical, and may result in packaging switch outs for our brands



Sec. 301 - (Chinese Tariffs) – 2023 Engagement

The Administration (via the USTR) has closed out the public input process on the 25% tariff on glass containers (and 6,000 other products) – *as part of their 4-year review process*

- GPI testified to the USTR twice (2017 and 2018), asking for a 25% tariff, *pre-implementation*
- In 2022, GPI sent in two comments of support (as a recognized, affected domestic industry)
- For 2023, GPI, Anchor Glass and Ardagh submitted comments to the USTR on the Chinese glass container tariffs, highlighting their positive impact on domestic and North American glass container production, requesting they remain in place
- **No commenters (customers, distributors or importers) requested the tariff for glass containers (7010.5090 and subgroups) be reduced or eliminated in the most recent comments period**



2023 Clear Choice Award Winners



2023 Winner



In Recognition

Ardagh Glass Packaging - North America

Winchester, IN

Innovation Category

Ball® Nesting Jars



2023 Winner



In Recognition

Ardagh Glass Packaging - North America

Bridgeton, NJ

Food Category

Carbone Fine Food Pasta Sauce



2023 Winner



In Recognition

Ardagh Glass Packaging - North America

Seattle, WA

Sustainability Category

In Good Taste California Wine Mixer



2023 Winner



In Recognition

O-I Glass

Waco, TX

Beer, Cider & Flavored
Alcoholic Beverages Category

Buena Vida Hard Seltzer



2023 Winner



In Recognition

O-I Glass

Tracy, CA

Wine Category

Ménage à Trois Sweet Collection



2023 Winner



In Recognition

O-I Glass

Los Angeles, CA

Wine Category

Ménage à Trois Sweet Collection



2023 Winner



In Recognition

O-I Glass

Los Angeles, CA

Non-Alcoholic Beverages Category

Betty Buzz



2023 Winner



In Recognition

O-I Glass

Winston-Salem, NC

Non-Alcoholic Beverages Category

Betty Buzz



Workforce Section on GPI Website

Glass Workforce

The 2023 Protective League Multi-State Conference will be in Wisconsin and is hosted by the Central-States.

The dates are August 29th-31st.

The hotel is as follows:
Clarion Hotel and Suites
60 Gasser Rd
Wisconsin Dells, WI, 53965
800-648-4765 ext 3
608-254-2285



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Workforce Protective Leagues

The craft of glass making has been a part of America's manufacturing heritage since Colonial Jamestown was established in 1608. Today, more than 15,000 skilled workers are employed by glass container manufacturing companies across 44 plants in 21 states.

The Glass Packaging Institute values the contribution of this workforce and what it means to local, state, and national economies. Their ideas, energy, and commitment are key to a quality packaging product, one made from all-natural, readily available domestic raw materials.

We are proud to work on behalf of the men and women of the glass container manufacturing industry and the member companies that employ them. We will be sharing information and ideas with League members at regional and national gatherings throughout the country, as well as on this section of the website.

Visit gpi.org to view our industry workforce section, sign up for newsletters and to read more about the latest glass news



Questions?

Thank You!



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